

# **Attachment 147**

## Cancellation Survey Survey Sample Demographics

	2020 U.S. Census <sup>[1][2]</sup>	Inbound Sample <sup>[2][3]</sup>
<b>Age</b>		
18–34	29%	32%
35–49	24%	24%
50–64	25%	25%
65 or older	22%	19%
<b>Sample Size</b>		<b>1,302</b>
<b>Gender</b>		
Male	49%	48%
Female	51%	52%
<b>Sample Size</b>		<b>1,297</b>
<b>Region</b>		
Northeast	18%	18%
South	38%	38%
Midwest	21%	21%
West	24%	22%
<b>Sample Size</b>		<b>1,255</b>

Source: 2020 U.S. Census; Cancellation Survey 10/10/24–10/14/24

Note:

[1] Shares for age, gender, and region are calculated from the population that is 18+ in age.

[2] Percentages may not add up to 100 due to rounding.

[3] Data for age demographics are filtered to respondents who completed **S30** in the screening questions. Data for gender demographics are filtered to respondents who completed **S40** in the screening questions. Data for region demographics are filtered to respondents who completed **S50** in the screening questions.